International Conference on Information
Communication Technologies in Education

ICICTE
2025
SPONSORSHIP
OPPORTUNITIES

The International Conference on Information Communication Technologies in Education (ICICTE 2025) is organized by the ICICTE Steering Committee and the civil non-profit organisation PARAGON-eduTech, based in Greece.

ICICTE 2025 will be held between 9 and 11 July in Platanias, Chania, on the island of Crete in Greece, at the Conference Centre of the Minoa Palace Resort Hotel.

The twenty-fourth edition of the International Conference on Information Communication Technologies in Education (ICICTE 2025) will be set against the enchanting backdrop of the MINOA PALACE RESORT on the picturesque island of Crete, Greece, from 8th to 10th July 2025.

ICICTE has long been recognized as one of the most esteemed small conferences in the realm of New Technologies in Education. Continuing its legacy of excellence, ICICTE 2025 is dedicated to exploring the diverse challenges and opportunities arising from technological innovations in educational settings.

This premier gathering stays true to its tradition of uniting an international community of esteemed scholars and practitioners in a vibrant forum setting. The limited number of participants enhances opportunities for engaging discussions on cutting-edge thinking and exemplary practices in leveraging technology for education.

ICICTE will host papers, workshops, and posters within a variety of general themes, with participants also encouraged to delve into specialized themes, thoughtfully crafted to provide deeper insights and explorations.

Beyond its scholarly pursuits, ICICTE is distinguished by its heartwarming social programmes, which showcase the renowned Greek hospitality.

Amidst the stunning historical surroundings, the intimate setting of the conference fosters meaningful connections that extend well beyond the event. Delegates have the opportunity to develop lasting associations, inspiring post-conference collaborations and camaraderie.

THE INTERNATIONAL CONFERENCE ON INFORMATION COMMUNICATION TECHNOLOGIES IN EDUCATION (ICICTE 2025)

AIMS & THEMES OF ICICTE 2025

ICICTE 2025 will once again seek to address the many challenges and new directions presented by technological innovations in educational settings. As a premier gathering, ICICTE unites a diverse international community of scholars and practitioners in a stimulating forum. With a selective number of participants, the conference fosters opportunities for enriching discussions on cutting-edge applications of technology in education.

Through captivating keynote addresses, insightful plenary sessions, engaging workshops, and interactive forums, the conference delves into the seamless integration of technology across all facets of education. By providing a platform for intense interdisciplinary interaction and scholarly debates, ICICTE cultivates a nurturing environment for profound exploration and collaborative exchange.

This year's conference, situated in the enchanting realm of Crete, Greece, endeavors to invigorate dialogues encompassing alternative processes, procedures, techniques, and tools essential for crafting learning environments apt for the twenty-first century. Our aim is to kindle enthusiasm for exploring the latest trends and advancements in the dynamic field of Technology in Education.

We extend a cordial invitation to academics, researchers, educators, policymakers, and industry leaders to participate actively and contribute their expertise to this vibrant scientific gathering. By being part of ICICTE, attendees and sponsors alike will gain invaluable insights and a comprehensive understanding of contemporary practices and forward-thinking approaches in leveraging technology for education's ever-advancing landscape. Together, let us shape the future of education through the transformative power of information communication technologies.

Join us at ICICTE and immerse yourself in an intellectually stimulating and professionally rewarding experience that promises to chart the course for the future of education in the digital age.
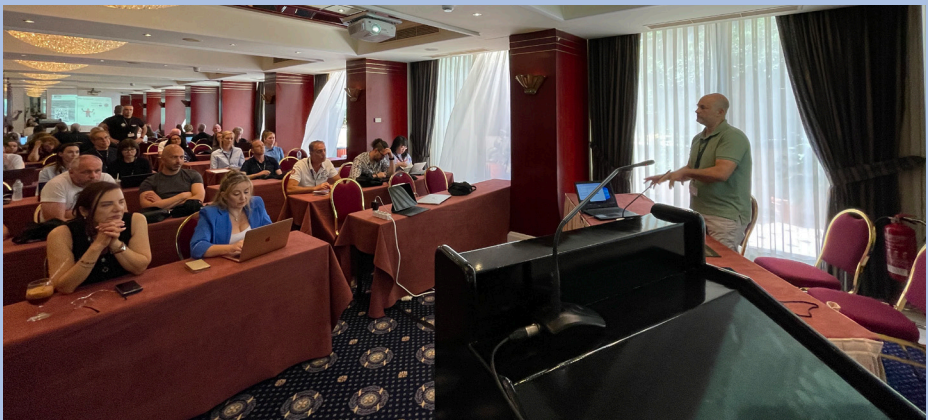
General conference themes include:

- Digital Transformation in Education – Exploring the role of Information Communication Technologies (ICTs) in transforming educational practices, curriculum design, and learning environments.
- E-Learning and Online Education – Discussing innovative approaches, best practices, and challenges in delivering education through online platforms and e-learning solutions.
- Artificial Intelligence in Education – Analyzing the potential of AI and machine learning to enhance personalized learning, automate administrative tasks, and improve educational outcomes.
- Blended Learning and Hybrid Pedagogies – Investigating effective combinations of face-to-face and online learning methodologies to create engaging and inclusive learning experiences.
- Gamification and Serious Games in Education – Showcasing how gamification techniques and serious games can promote active learning, motivation, and skill development in students.
- Digital Equity and Inclusion – Addressing issues related to digital access, connectivity, and ensuring equitable opportunities for all learners, regardless of their background.
- Learning Analytics and Educational Data Mining – Examining the use of data-driven approaches to gain insights into student performance, behavior, and preferences, and using this information to inform instructional decisions.
- Educational Technology Adoption and Implementation – Discussing strategies for successful integration and adoption of ICTs in educational institutions, considering pedagogical, technical, and organizational factors.
- Open Educational Resources (OER) and Open Educational Practices (OEP) – Exploring the benefits and challenges of using open educational resources and encouraging the sharing of best practices through open educational practices.

GENERAL AND SPECIAL THEMES

- Emerging Technologies in Education – Presenting and discussing the potential impact of emerging technologies such as virtual and augmented reality, blockchain, and the Internet of Things (IoT) on education.
- Immersive Learning and Virtual Reality in Education – Exploring how immersive technologies can be harnessed to create engaging and interactive educational environments, enabling students to delve into virtual worlds and experiences that enhance their understanding and retention of complex concepts.
- Ethics and Research Integrity in Technology-Enhanced Education – Examining the ethical implications of integrating technology, including AI, into educational environments, including issues related to data privacy, security and consent. In addition, consideration of the responsibilities of educators, researchers and institutions to ensure ethical behaviour when using emerging technologies and data-driven methodologies.

Special Themes
a) The Ethical Use of AI in Education
Featuring the OREO Project. As AI becomes a powerful tool in education, its ethical use is essential to ensure fairness, equity, and inclusivity. This theme, featuring the OREO project, will address the opportunities and challenges posed by AI in learning environments. Topics will include safeguarding student data privacy, reducing bias in AI algorithms, and the role of AI in personalized learning. The discussions will focus on how educators and institutions can

adopt ethical frameworks to integrate AI responsibly into their classrooms, benefiting all learners.

b) Education for Sustainable Development

Featuring the MIRACLE Project. Education is the cornerstone of sustainable development. The MIRACLE project highlights the need to educate future generations about the interconnectedness of environmental, social, and economic systems. This theme will cover innovative teaching strategies, curriculum development, and real-world examples that promote sustainability in education. Participants will learn about best practices for integrating Sustainable Development Goals (SDGs) into lesson plans, as well as how to inspire students to take action toward a more sustainable future.

c) Educational Robotics for Environmental Education

Featuring the RoboAquaria Project. The RoboAquaria project demonstrates the exciting potential of using robotics to teach environmental education. This theme will focus on how educators can use robotic technology to engage students in understanding ecological systems and sustainability concepts. Through hands-on activities, robotics can make environmental learning interactive and fun, helping students connect theory with real-world environmental challenges. Presenters will showcase examples of how robots can be used to simulate ecosystems, monitor environmental data, and encourage collaborative problem-solving among students.

d) Efficient Parenting in Times of Permacrisis

Featuring the Efficient Parenting Project. In an age of continuous global challenges, parents are often at the forefront of managing uncertainty. The Efficient Parenting Project is designed to help parents develop resilience and adapt to ongoing social, economic, and environmental crises. This theme will introduce the training and resources available for parents to support their families while actively participating in their communities. Topics will include resilience-building strategies, democratic involvement, and the use of an innovative e-learning platform to improve parenting skills and foster a supportive environment for children during times of crisis.

Conference Committees

There is a core group of more than a hundred scientists from all over the world who work tirelessly and enthusiastically on a voluntary basis to guarantee the success of the academic and social programme of the conference year after year. This has proven to be a successful combination that attracts participants every year.

The organizer of the conference from the year 2022 is the civil non-profit organization PARAGON-eduTech, which is responsible for all organizational details as well as financial management.

The Conference Scientific Committee is responsible for selecting the papers to be presented in the conference plenary sessions, posters and workshops, following a double-blind peer review process. The selected papers are published in ICICTE partner journals.

The Communications Committee is responsible for the promotion of the Conference and for the publications of the ICICTE.

Sponsoring ICICTE

Sponsoring ICICTE is a compelling opportunity for visionary businesses seeking to make a significant impact on the world stage of educational technology.

As a globally recognized event that draws experts from diverse corners of the globe, ICICTE offers an unparalleled platform to associate your business and brand with a successful, leading-edge conference that delivers tangible value to its discerning attendees.

By becoming an esteemed sponsor of ICICTE, you align your business with an esteemed community of education technology pioneers and innovators. This alignment not only enhances your brand's credibility and visibility but also demonstrates your firm commitment to driving positive change in the field of education through technological advancements.

ICICTE offers a unique space to deliver a clear

and compelling message about your unwavering dedication to educational technology. As sponsors, you have the exclusive opportunity to showcase your latest products, services, and solutions to a captive audience, driving greater awareness and appreciation for your offerings.

Furthermore, your participation as a sponsor enables you to forge invaluable connections with key decision-makers and influencers from both the public and private sectors. This affords you direct access to a network of trailblazers passionate about the practical and applicable aspects of educational technology. By engaging in meaningful dialogues with these visionaries, you can gain deeper insights into the ever-evolving needs and demands of the education sector, further enhancing the relevance and impact of your solutions.

ICICTE is not just a conference; it is a vibrant ecosystem of innovation and collaboration, driving advancements that shape the future of education worldwide. By sponsoring ICICTE, your organization will not only demonstrate its commitment to excellence but also position itself as a transformative force in the dynamic landscape of educational technology.

Join us at ICICTE and seize this extraordinary opportunity to ignite meaningful change, foster collaboration, and leave an indelible mark on the world of education. Together, let's embark on a journey of global influence and elevate the educational experience to new heights, fueled by the power of visionary sponsorship.

We believe in the power of collaboration and shared vision to drive transformative change in education. Our sponsorship packages encompass a broad range of possibilities, designed to cater to various interests and objectives. Whether you are a leading corporation, a pioneering startup, an educational institution, or a passionate individual, we have sponsorship options tailored to suit your unique needs.

SPONSORSHIP PACKAGES

Corporate Partner
(€5 000)

- Logo Placement: Display your logo on conference materials, including the conference website, promotional materials, and conference programme, reinforcing your presence among delegates and the scientific network.
- Branding Opportunities: Prominently display your brand on conference materials, badges, lanyards, and signage, reinforcing your association with ICICTE and enhancing brand visibility.
- Delegate Bag Inserts: Include promotional materials in delegate bags, ensuring your company's information reaches every conference attendee.
- Exhibition Booths: Showcase your products, services, and innovations through exhibition booths, fostering direct interactions with conference attendees and members of the ICICTE scientific network.
- Keynote Address or Workshop: Deliver a keynote address or host a workshop, positioning your company/organization as a thought leader in the field and engaging directly with a captivated audience.
- Sponsored Sessions: Sponsor specific sessions or tracks, gaining targeted exposure to attendees with particular interests, and demonstrating expertise in focused areas of educational technology.
- Social Media Promotion: Leverage social media platforms with dedicated posts and mentions to amplify your brand's reach, engaging conference delegates and extending the conversation beyond the event.
- Networking Events: Participate in networking events and social gatherings to build meaningful connections with delegates, thought leaders, and influential members of the scientific network.
- Advertisement Space: Feature your advertisements in the conference programme (electronic version), providing targeted exposure to attendees and the

extended network.

- Acknowledgments and Acknowledgment Speeches: Receive public acknowledgment during conference opening and closing ceremonies, reinforcing your dedication to advancing educational technology.
- Two complimentary registrations including complimentary tickets for the social functions.
  - 15% discount for registrations.

Gold Sponsor
(€3 000)

- Logo Placement: Display your logo on conference materials, including the conference website, promotional materials, and conference programme, reinforcing your presence among delegates and the scientific network.
- Branding Opportunities: Prominently display your brand on conference materials, badges, lanyards, and signage, reinforcing your association with ICICTE and enhancing brand visibility.
- Delegate Bag Inserts: Include promotional materials in delegate bags, ensuring your company's information reaches every conference attendee.
- Exhibition Booths: Showcase your products, services, and innovations through exhibition booths, fostering direct interactions with conference attendees and members of the ICICTE scientific network.
- Sponsored Sessions: Sponsor specific sessions or tracks, gaining targeted exposure to attendees with particular interests, and demonstrating expertise in focused areas of educational technology.
- Social Media Promotion: Leverage social media platforms with dedicated posts and mentions to amplify your brand's reach, engaging conference delegates and extending the conversation beyond the event.
- Networking Events: Participate in networking events and social gatherings to build meaningful connections with delegates, thought leaders, and influential members of the scientific network.

- Acknowledgments and Acknowledgment Speeches: Receive public acknowledgment during conference opening and closing ceremonies, reinforcing your dedication to advancing educational technology.
- Two complimentary registrations including complimentary tickets for the social functions.
- 10% discount for registrations.

Silver Sponsor
(€2 000)

- Logo Placement: Display your logo on conference materials, including the conference website, promotional materials, and conference programme, reinforcing your presence among delegates and the scientific network.
- Branding Opportunities: Prominently display your brand on conference materials, badges, lanyards, and signage, reinforcing your association with ICICTE and enhancing brand visibility.
- Delegate Bag Inserts: Include promotional materials in delegate bags, ensuring your company's information reaches every conference attendee.
- Exhibition Booths: Showcase your products, services, and innovations through exhibition booths, fostering direct interactions with conference attendees and members of the ICICTE scientific network.
- Social Media Promotion: Leverage social media platforms with dedicated posts and mentions to amplify your brand's reach,

engaging conference delegates and extending the conversation beyond the event.

- Networking Events: Participate in networking events and social gatherings to build meaningful connections with delegates, thought leaders, and influential members of the scientific network.
- Acknowledgments and Acknowledgment Speeches: Receive public acknowledgment during conference opening and closing ceremonies, reinforcing your dedication to advancing educational technology.
- Two complimentary registration including complimentary tickets for the social functions.
- 10% discount for registrations.

Bronze Sponsor
(€1 500)

- Logo Placement: Display your logo on conference materials, including the conference website, promotional materials, and conference programme, reinforcing your presence among delegates and the scientific network.
- Delegate Bag Inserts: Include promotional materials in delegate bags, ensuring your company's information reaches every conference attendee.
- Exhibition Booths: Showcase your products, services,

and innovations through exhibition booths, fostering direct interactions with conference attendees and members of the ICICTE scientific network.

- Social Media Promotion: Leverage social media platforms with dedicated posts and mentions to amplify your brand's reach, engaging conference delegates and extending the conversation beyond the event.
- Networking Events: Participate in networking events and social gatherings to build meaningful connections with delegates, thought leaders, and influential members of the scientific network.
- Acknowledgments and Acknowledgment Speeches: Receive public acknowledgment during conference opening and closing ceremonies, reinforcing your dedication to advancing educational technology.
- One complimentary registration including complimentary tickets for the social functions.
- 10% discount for registrations.

Our indicative sponsorship packages include branding opportunities, keynote presentations, exhibition booths, social media promotions, and much more. However, we understand that every sponsor is unique, and we are committed to personalizing your sponsorship experience to align with your goals and aspirations.

To explore sponsorship opportunities and discover how your organization or individual involvement can contribute to the vibrant ecosystem of ICICTE, we invite you to book an online meeting with the ICICTE Founder and Director, Nancy Pyrini. During this personalized session, we will discuss your specific requirements, co-create bespoke sponsorship packages, and embark on a journey towards global influence in educational technology.

As a sponsor at ICICTE, you become an integral part of a transformative conference that unites bright minds, leading-edge innovations, and a shared passion for shaping the future of education.

To schedule your online meeting, please email nancypyrini@ icicte.org

Let's embark on this transformative journey together at ICICTE, where collaboration drives innovation and education is reimagined for a better tomorrow.

www.icicte.org