

NEWSpiracy UNVEILED: SETTING THE STAGE FOR A JOURNEY THROUGH MEDIA LITERACY

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Abstract

The NEWSpiracy project, an Erasmus+ initiative, seeks to address the pervasive issue of fake news through the development of critical thinking skills among university educators and students. By focusing on the capacity to critically evaluate information, the project aims to empower future society's key influencers. Central to NEWSpiracy is an innovative approach involving online training modules and an interactive environment designed to enhance users' ability to discern credible news from misinformation.

The project is structured around four work packages: Project Management, NEWSpiracy In-Service Training, Fake News Detector Interactive Environment, and Dissemination and Outreach Activities. Each work package encompasses a variety of activities tailored to the expertise of the partners involved. These activities include content creation, assessment phases, and dissemination efforts, ensuring comprehensive coverage and engagement.

Key deliverables of NEWSpiracy include a Tutor Handbook in Flipbook format and an In-Service Training hosted on a Learning Management System (LMS) platform. This platform features interactive and gamified content to effectively train students across various educational degrees. Additionally, an Interactive Environment facilitates the writing and commentary on news, fostering a practical application of critical thinking skills. The project's outreach strategy leverages social media channels, newsletters, and a dedicated website to maintain stakeholder engagement and project visibility.

Expected impacts of NEWSpiracy include the enhancement of critical thinking skills among participants, increased awareness of fake news, and the establishment of sustainable practices for ongoing education in this area. Multiplier events in each partner country will showcase the project results, further extending its reach and impact. Through these initiatives, NEWSpiracy aims to create a lasting contribution to media literacy and informed citizenship across Europe.