Sponsorship Opportunities

ICICTE 2024

The International Conference on Information Communication Technologies in Education (ICICTE 2024)

Sponsorship Opportunities

Contents

About ICICTE

The International Conference on Information Communication Technologies in Education (ICICTE) is a scientific event held annually on a Greek island since the year 2000.

Aims & Themes

ICICTE seeks to address the many challenges and new directions presented by technological innovations in educational settings. ICICTE brings together an international community of scholars and practitioners in an intimate forum setting, which enhances opportunities for spirited discussion on current thinking, practices, and policies in applications of technology to education.

With the keynote speakers, plenary sessions, workshops, and forums examining the integration of technology into all facets of education, the conference provides participants with an environment for intensive interdisciplinary interaction and collegial debate. Those attending ICICTE leave with an excellent overview of current thinking and practices in applications of technology to education.

This year's conference, to be held in Crete, Greece, aims to encourage discussion regarding alternative processes, procedures, techniques, and tools for creating learning environments appropriate for the twenty-first century. These include:

- Pedagogy in the evolving tech environment
- Political economy and educational technology: Intersections
- The architecture of learning; accessibility; the evolution of the classroom
- Informal and formal adult education
- Multi-grade education
- Instructional design and delivery; evaluation and assessment
- Strategies and tools for teaching and learning, simulations and gaming
- Effects on training institutions and industry
- Impacts on educational institutions: effects on faculty, staff, administration, and students; curriculum and program development

- Blockchain in Education
- Ethical considerations in the use of information technology in teaching and learning
- The internationalization of institutions and of education
- Open/Distance learning
- Building communities of teachers/educators; co-operative learning
- Teacher training
- The use of technology in education to promote democratic ideals, freedom, equality.
- The applied psychology of ICT-mediated learning.
- Intellectual property and online education
- Ethics, Human rights and access to open educational resources
- ICT, elite performance and professional training
- The application of psychology to learning mediated by technology
- The educational and social impact of the pandemic on faculty and learners.

ORGANIZATIONAL SCHEME

Conference Committees

There is a core group of more than a hundred scientists from all over the world that works tirelessly and with great enthusiasm on a volunteer basis to guarantee year by year the success of the academic and the social program of the conference. This has proved to be a popular mix that draws participants every year.

The **Conference Organisers** for the year 2024, Paragon EduTech, are responsible for all organisational details as well as financial management.

The **Conference Scientific Committee** is responsible for the selection of the papers that will be presented at the conference plenary sessions, the posters and the workshops following a double-blind peer review process. Selected papers are published in the journals that cooperate with ICICTE. It is also responsible for the Conference Proceedings.

The **Communications Committee** is responsible for the promotion of the event, producing and distributing newsletters, etc. It is also responsible for ICICTE's visual identity and branding.

Other Conference Features

The ICICTE Graduate Student Paper Award, first given in 2004 as the University of the Fraser Valley Graduate Student Paper Prize, recognizes the work of upcoming scholars and practitioners.

The conference's social programs have always brought Greek hospitality to the fore of our meetings and discussions. Every year the social program includes the opening night drinks, the closing "Greek Night" dinner, two lunches, the "Philosophers' Cafe" in which keynote speakers hold an informal Q&A discussion with delegates, and other formal or informal social and cultural events.

The gorgeous, historical environment, the passionate and highly engaged participants, and the intimate setting inspire attendees to develop associations that extend into post-conference activities.
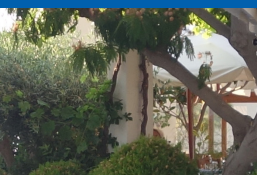

Conference Demographics

The conference draws educational specialists from a range of sectors – including Higher education, School (K-12) education and professional training.   These include senior management, developers, educational technology specialists, teachers, faculty and training professionals. The conference is attended by a truly international group of delegates, with every continent represented and a wide spread of countries.

Why Sponsor?

ICICTE is an internationally recognized event that attracts experts in educational technology from around the world. This is an ideal opportunity for you to associate your business and your brand with a successful, leading edge conference that provides real value to those attending. ICICTE provides an opportunity to deliver a clear message about your commitment in the field, inform and update about your products and services, and connect with public and private sector decision makers and influencers interested in the practical and applicable aspects of educational technology.

CORPORATE SPONSORSHIP OPPORTUNITES

There is a broad range of opportunities offered by ICICTE to companies aiming at gaining exposure and communicating with the conference delegates as well as the members of the ICICTE scientific network.

Corporate Partner

(€5000)
Exclusive – only 1 available

- Sole sponsor logo on delegate badges and badge lanyard
- Banner at front of room during all plenary sessions
- Full page text description of company in the Conference Booklet
- Full Page advertisement in the Conference Booklet in a prominent location (sponsor to supply the ad)
- Acknowledgement and logo with link to the sponsor's website in the conference proceedings
- Acknowledgement and logo with link to the sponsor's website at the conference website (sponsors' page)
- Acknowledgement and logo displayed in the halls before and after sessions

- Logo on the conference poster
- Display of promotional material (banners, posters etc) behind the panel of each conference hall (sponsor to provide the material)
- Inserts in the delegates' pack (sponsor to supply material)
- Signage at Registration Desk
- Two complimentary registrations including complimentary tickets for the social functions
- 15% discount for registrations
- Complimentary exhibitor booth

Gold Sponsor

(€3000)
Only 3 available

- Full page text description of company in the Conference Booklet
- Full Page advertisement in the Conference Booklet in a prominent location (sponsor to supply the ad)
- Acknowledgement and logo with link to the sponsor's website in the conference proceedings
- Acknowledgement and logo with link to the sponsor's website at the conference website (sponsors' page)
- Acknowledgement and logo displayed in the halls before and after sessions
- Logo on the conference poster
- Display of promotional material (banners, posters etc) behind the panel of each conference hall (sponsor to provide the material)
- Inserts in the delegates' pack (sponsor to supply material)
- Signage at Registration Desk
- Two complimentary registrations including tickets for the social functions
- 15% discount for registrations

Silver Sponsor

(€2000)

- Half page text description of company in the Conference Booklet
- Full Page advertisement in the Conference Booklet (sponsor to supply the ad)
- Acknowledgement and logo with link to the sponsor's website in the conference proceedings
- Acknowledgement and logo with link to the sponsor's website at the conference website (sponsors' page)
- Acknowledgement and logo displayed in the halls before and after sessions
- Logo on the conference poster
- Inserts in the delegates' pack (sponsor to supply material)
- Signage at Registration Desk
- One complimentary registrations including tickets for the social functions
- 10% discount for registrations

Bronze Sponsor

(€1500)

- Half page text description of company in the Conference Booklet
- Full Page advertisement in the Conference Booklet (sponsor to supply the ad)
- Acknowledgement and logo with link to the sponsor's website in the conference proceedings
- Acknowledgement and logo with link to the sponsor's website at the conference website (sponsors' page)
- Acknowledgement and logo displayed in the halls before and after sessions
- Logo on the conference poster
- Inserts in the delegates' pack (sponsor to supply material)
- 10% discount for registrations

Conference session Sponsor

(Sponsorship of any session, workshop, or any other part of the conference - €1000)

- Full Page advertisement in the Conference Booklet (sponsor to supply the ad)
- Acknowledgement and logo with link to the sponsor's website in the conference proceedings
- Acknowledgement and logo with link to the sponsor's website at the conference website (sponsors' page)
- Acknowledgement and logo displayed in the halls before and after sessions
- Logo on the conference poster
- Inserts in the delegates' pack (sponsor to supply material)
- 10% discount for registrations
- Sponsored session will be referred to by Sponsor's name

Proceedings Sponsor

(Single sponsor - €1000)
The sponsor logo and brand description appears on the inside information page of the Proceedings .pdf document. The logo also appears on the website page of the Conference Proceedings.

Pen and/or Pad Sponsor

(Single sponsor - €1000)
A single sponsor to distribute pens and/or pads for all delegate packs

Exhibitors

The cost to display material on an unmanned table is **€300**. A manned exhibit costs **€400** (10% discount on the attendance fee is given in this case).

For other exhibitor opportunities please contact the Conference Director at nancypyrini@icicte.org.

The packages mentioned above are only indicative.

ICICTE is confident that it can provide your company exceptional promotional opportunities at a premier conference dedicated to ICT in education.

Feel free to contact the Conference Director at nancypyrini@icicte.org or the Communications Coodinator at gorgmallia@icicte.org.

Application for Sponsorship

If you are interested in sponsoring ICICTE 2024, and would like to have more information, we would love to hear from you so we can discuss how we can tailor the sponsorship package to fit your needs.

Please do write to the Conference Director, Ms Nancy Pyrini at nancypyrini@icicte.org, or the Communications Coordinator, Dr Ġorġ Mallia at gorgmallia@icicte.org.

It will be a great pleasure for ICICTE to do business with you.